

The Situation

- English is the language of international business.
- To be promotable, non-native English-speaking leaders need to speak Leadership English.
- Speaking like a leader requires effort even if English is your first language; it requires a lot more effort if it's not.



The Problem

- Non-native English-speakers face unconscious bias in the workplace.
- Non-native English-speaking leaders are often taken less seriously than their native English-speaking counterparts.
- Their ideas can be co-opted by coworkers or not given equal weight.
- Their inability to fully contribute not only impacts their self-esteem and confidence it also undermines the success of the entire enterprise.

A company cannot fully capitalize on its diversity unless every voice at the table is heard.

Our Solution: A Specialized Group Presentation Skills Course for Managers Whose First Language Isn't English

This presentation skills course is specifically designed to address the needs of managers whose first language is not English. It covers both cultural and linguistic issues that these managers frequently face. The course blends in-person and virtual learning, group instruction and individual coaching to maximize participant growth and development. The course incorporates developmental principles of Mentorship, Accountability, Real-world practice.

Course Details

- Six-participant maximum.
- Course runs 6 weeks; 1 group-session per week
- Three individual coaching sessions per participant
- A "Presentation Showcase" (either virtual or in-person) at the end to which participants can invite guests

Content:

- **Prework:**
 - Record and submit a 3 min. video
 - Watch video: identify 3 positives, 3 to improve
 - Identify internal mentor
- **Group Sessions**
 - Input and group exercises on topics related to both content creation and delivery.

Individual Coaching Sessions

- Individual work on 10 min. presentation
- Each session is recorded and feedback.

Presentation Show Case

- Each participant delivers their 10 min. presentation to an audience they invite.



Outcomes

At the end of the coaching program, the leader will be able to:

- ✓ Communicate clearly, concisely, and directly.
- ✓ Get their point across in fewer words and make a clear point.
- ✓ Construct and communicate a persuasive message.
- ✓ Deliver communication impactfully and with presence.
- ✓ Connect with and move their audience.



Barbara Boldt is an international educator, trainer, and coach. For more than twenty-five years, she has been teaching and empowering global executives, managers, and entrepreneurs to deliver clear, impactful, persuasive messages.

To learn more about how we can help your leaders, go to www.boldtglobal.com and book a call with Barbara.

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